

# Bartlett Historical Society

## Website Report for May 15 to July 15 2011

### Section 1, Dashboard/Visitors Overview:

This shows there were a total of 1271 visits to the website from May 15 to July 15. New visitors: 1054  
Returning visitors: 217. Average pages viewed: 3 Average Time on site: 2 min 36 seconds.

### Section 2, Traffic Sources:

Google search continues to be our biggest source of visitors and "Paleo Indians" continues to be the most searched upon Keyword phrase. Bartlett Historical had visitors from 40 different countries. Folks came from Canada, Australia, Russia, Brazil and India to name a few.

### Section 3, Keywords:

Keywords are those used by folks using a search engine looking for a specific subject. As you look at the listing of the top 100 keywords you can get an idea of what folks are looking for, these words were found as relevant matches to content on our website. It often helps me determine what kind of subject matter folks are interested in.

### Section 4, Content:

Content by Title refers to the name of the individual web page. It displays the number of page views (i.e. how many different times it was looked at) and the average time people spent looking at that particular page. I have noticed my relatively new section of obituaries seems to be a high ranking point of interest.

Thanks for reading

Dave Eliason