

Bartlett Historical Society

Website Report

March 19 to April 18

During this monthly time period the website was visited 743 times. 78% of those were new visitors while the remainder has visited the site before. These visitors, on average, looked at about 4 pages and stayed on the site for four and a half minutes. The vast majority were from the United States although there is representation from 27 countries.

Most folks continue to find us through the Google search engine. A good proportion type in the address manually. Early in April I started a more active presence on Facebook, posting a few pictures everyday to generate interest in some of the topics covered on the website. So far this has been very successful in getting people to respond to the pictures and even provide other details. The facebook efforts probably account for the spike in website visits from April 14 to 18. If you have friends on facebook you might encourage some to befriend Bartlett Historical Society. We currently have about 200 friend/followers. It is also encouraging to see some linkage from the Bartlett Library, BartlettNH.net and the Conway Public Library.

The content that seems to interest people is the page titled "Beginnings". There seems to be a surge in folks using the index section to find specific information. A new section I started in February is Obituaries and that page attracted 81 visitors. A page titled "Howard Hotel" had 51 visitors and a section about Livermore that I spent quite a bit of time researching had 41 looks. It appears that about 75% of the website pages had at least 15 visitors to each of the pages.

Latest new section underway is The Crawford House. Robert Girouard has sent us many pictures for this section and if any of the Board members have additional pictures or source material that would be suitable for inclusion please email them to dave@bartletthistory.org OR Eliason@ncia.net

The password protected Directors Pages are populated with data and forms. I am still missing monthly directors meetings for Nov and Dec 2010 as well as Jan 2011. If they are available please email the PDF version to me and I will put in the links.

My activities continue in spurts as time and interest allow. If anyone has any ideas I'm always interested in listening.

Dave Eliason
April 19, 2011