

Bartlett Historical Website Report - BartlettHistory.org

January 15, 2012

This report covers the period from September 15, 2011 to January 15, 2012

The Bartlett Historical website continues to draw a substantial audience from folks both near and far. During the last 3 months **We had 3000 visitors** from **69 different countries**. They looked at a total of **9131 pages (page views)**. Nearly all those visitors were from the United States and Canada. Out of our 3000 U.S. visitors, 644 were from New Hampshire. **About 25% of visitors were “repeat customers”** who had been to the website at least once before.

The average U.S. visitor spent about 3 minutes on the website. One visitor from Hong Kong spent 4 minutes looking things over. Some visitors spent as little as 5 seconds, while others stayed as long as an hour or more. Generally speaking the **site averages about 30 visitors every day**. There are sometimes as many as 80 in a single day and other times as few as 10. We had about twenty different visitors who came back more than 50 different times over the last 3 months.

The pages that drew the most visitors were led by our **comprehensive index pages**, which accumulated nearly 3000 page views, followed by 1200 page views for the **“Beginnings Page”**, where the search term **“Paleo Indians”** is found. **The Railroad** page drew 263 views; **Cemeteries** 185; **Floods** 168; **Livermore** 128; **The Ray Evans Photo Collection** had 127; **Crawford Notch** 116; **Village Lodging** 103; **Our Sales Items page** was visited 77 times...I wonder if it generated any sales? Every page in the website had at least a dozen views.

There were 1135 keywords people typed into search engines that brought them to our website. **Paleo Indians** continues to be the single largest keyword that brings folks to BartlettHistory.org. Most search terms are a one-time event, such as an individual's name, an exact address or building name,

an event, or term like “1932 Bartlett High School Class”. Each of these keyword searches resulted in someone finding something about whatever they were looking for.

I sometimes post material to the **Bartlett History Facebook Page**. It’s a nice venue for items and pictures that don’t currently have enough material to build a web page around, but are of interest to some folks. As of this writing Bartlett History has 424 friends, up from 294 friends back in September. Someone (I think Marilyn Cook) started a Facebook Group titled, “**I’m From Bartlett, NH and I Remember.....**”. There are lots of interesting recollections there and a “must read” for anyone who grew up in Bartlett.

The subject matter for the up-coming months depends on where my historical interests lead me, or ideas I might get from someone else, or maybe more importantly, how much time I can find. About 30 years ago, when my Dad was the age I am now, he always said, “he just didn’t have enough time for all the things he wanted to do; and the things he needed to do were taking longer and longer, although those things were no different than they had ever been”. Back then, when I was just a youngster, I didn’t quite understand that problem...but now that I am the same age he was then it’s all coming clear. When I make that same comment to my 30 something year old son he gives me that same odd look that I probably gave my own Dad on that subject. Enough Said.

If there is some content you would like to see on the web-site let me know and I will do my best.

Dave Eliason
PO Box 397
Bartlett, NH 03812