

Bartlett Historical Website Report - BartlettHistory.org

September 1, 2011

The **Bartlett Historical website** continues to draw a substantial audience from folks both near and far. We had visitors from **87 different countries** during the last 12 months. About 15% of visitors know our website address and type it directly into their browser. The majority of people find us through various search engines while seeking specific information.

During the past 12 months we had a total of **7,500 visitors** who collectively looked at **25,000 pages** (page views). About 20% of visitors returned more than once. The average visitor looked at 3 pages and spent about 3 minutes on site. Some visitors spent as little as 5 seconds, while others stayed as long as an hour or more. Generally speaking the **site averages about 30 visitors every day**. There are sometimes as many as 70 in a single day and other times as few as 10. These numbers would not impress Yahoo or Google, but for a website representing such a tiny little town the level of interest seems substantial.

The **pages that drew the most visitors** were led by our **comprehensive index pages**, followed by **Crawford Notch** and a relatively new section of **obituaries**. Information about the **Harry Rogers** fire remains popular. The history of **lodging establishments** and the **Railroad** are also popular. Nearly half of our 150 pages were visited at least 100 times each during the past twelve months.

The **keywords** people type into search engines help me get an idea of exactly what content is being sought-out. **Paleo Indians** is the single largest keyword that brings folks to BartlettHistory.org. I have a list of more than 3000 keywords used over the last year. Although most are only used once, by one person, it is gratifying to see a keyword search like "**Clint Burke, navy**" and the resultant visitor spent 3 minutes reading about Clint at the Bartlett History website. Each of these 3000 keyword searches resulted in someone finding something about whatever they were looking for.

I often post material to the **Bartlett History Facebook Page**. It's a nice venue for items and pictures that don't currently have enough material to build a web page around, but are of interest to some folks. As of this writing Bartlett History has **294 friends** on Facebook. Someone (I think Marilyn Cook) started a Facebook Group titled, "**I'm From Bartlett, NH and I Remember.....**". There are lots of interesting recollections there and a "must read" for anyone who grew up in Bartlett.

The subject matter for the up-coming year depends on where my historical interests lead me. Nearly everything at the web-site is something I have been interested in researching to one degree or another over the years. The most recent pursuit concerned **Livermore** and through various sources a great deal of material was put together. I think the Bartlett History web-site has the most complete set of material about Livermore that can be found all in the same place.

It was interesting to discover that a **Mr. MacDonald**, who was one of two final inhabitants of Livermore, after moving out of Livermore, **was my next door neighbor** when I was a youngster. Back then such details didn't seem too important. And we, as kids, were not encouraged to associate with him. He probably had many stories to tell, although perhaps not suitable for the ears of a ten-year old.

There are lots of stories out there, yet as the years go by, many of them slip away. **If you have a short story, memorable experience or an old photograph** about living in Bartlett, I'd enjoy hearing it (maybe) and sharing it with folks on the website who can learn from it long after you and I are gone. You can also post directly to the Facebook page.

If there is some content you would like to see on the web-site let me know and I will do my best.

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